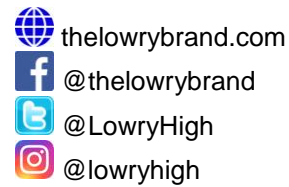




Lowry High School
5375 Kluncy Canyon Road
Winnemucca, NV 89445
Phone 775-623-8130; Fax 775-623-8185
respinola@hcsdnv.com



thelowrybrand.com

@thelowrybrand

@LowryHigh

@lowryhigh

Dear Winnemucca Business Owner/Manager,

Please consider advertising in Lowry High School's student newspaper, *The Brand*. Your advertising supports the journalism program at Lowry High School and enables students to publish the newspaper. Advertising in *The Brand* provides you with an effective and inexpensive way to reach the Winnemucca student and parent community. You may choose to advertise in a single issue, in multiple issues, or for the entire school year.

In addition to being printed in the main issue of *The Brand*, advertisements are featured:

- on *The Brand* website thelowrybrand.com
- in a weekly one page production which is posted at Lowry. Ads are rotated weekly.

The Brand requires a confirmation of ad placement one week prior to every publication date. At that time the final dimensions and copy for the ad must be given to the ad manager.

Advertising Rates		
Ad	Size (H x W)	All Issues
1 page	12.66" x 10"	\$400
1/2 page	6" x 10"	\$300
1/4 page	6" x 4.9167"	\$200
Front page Color	1.5" x 10"	\$175
1/8 page	3." x 4.9167"	\$150
1/16 page	1.5" x 4.9167"	\$100

The Brand, will be going to print five times this year in addition to regular updates of the online version.





The student advertising staff would be happy to help you design an ad or run your computer-ready copy. Ad sizes can be adjusted to your needs and run from the business card size to one quarter of a page. We look forward to serving you and helping you reach your business goals. Please feel free to contact us at the above address. You can also email us at the above address and send your ad copy digitally.

Sincerely,

Ron Espinola
Advisor



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Advertising Contract

This contract constitutes an agreement between the client named herein and *The Brand*, the student newspaper, located at 5375 Kluncy Canyon Road, Winnemucca, NV 89445, phone 775-623-8130. *The Brand* agrees to provide advertising according to the specifications of this contract. The client agrees to provide either a computer-ready advertisement or the art and copy necessary to create an advertisement. You may also email your advertisement or files to the following address: respinola@hcsdnv.com

The Brand reserves the right to refuse to accept advertisement from anyone who has not paid previous bills or who has advertisements that are inappropriate for high school students. The advertiser understands that the ad may not run if the conditions stated are not met. If errors are made in the ad as a result of student error, *The Brand* reserves the right to run a corrected ad again at no charge.

Please attach the ad or ad copy to this contract. Make checks payable to LHS

Business name _____

Address of business _____

City/State/Postal Code _____

Phone number of business _____

Student who sold this ad _____

Signature of owner or manager placing ad _____

Email address _____

.....

RECEIPT

 Date: _____

 RECEIVED FROM _____ \$ _____

 DOLLARS

 FOR: Advertising in The Brand

 RECEIVED BY: _____